



DUNSTER
BUSINESS
SCHOOL
SWITZERLAND

DOCTORATE PROGRAM



ELEVATE
EXPERTISE
WITH
RESEARCH

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A Note from Growthskale

Growthskale's Doctorate in Business Administration (DBA) program is well-positioned for future growth, offering advanced leadership and research skills for professionals aiming to make an impact in today's dynamic business world. With rising global demand for executive education, the program prepares graduates for senior roles in corporate leadership, consulting, academia, and entrepreneurship.

Strong industry collaboration ensures practical exposure through real-world projects and executive mentorship. With a focus on ethical leadership and adaptability to emerging trends like ESG, fintech, and remote work, Growthskale's DBA program is set to become a global leader in business education and thought leadership.

Ms. Maryam Siddiqui
Board of Director
Growthskale Education



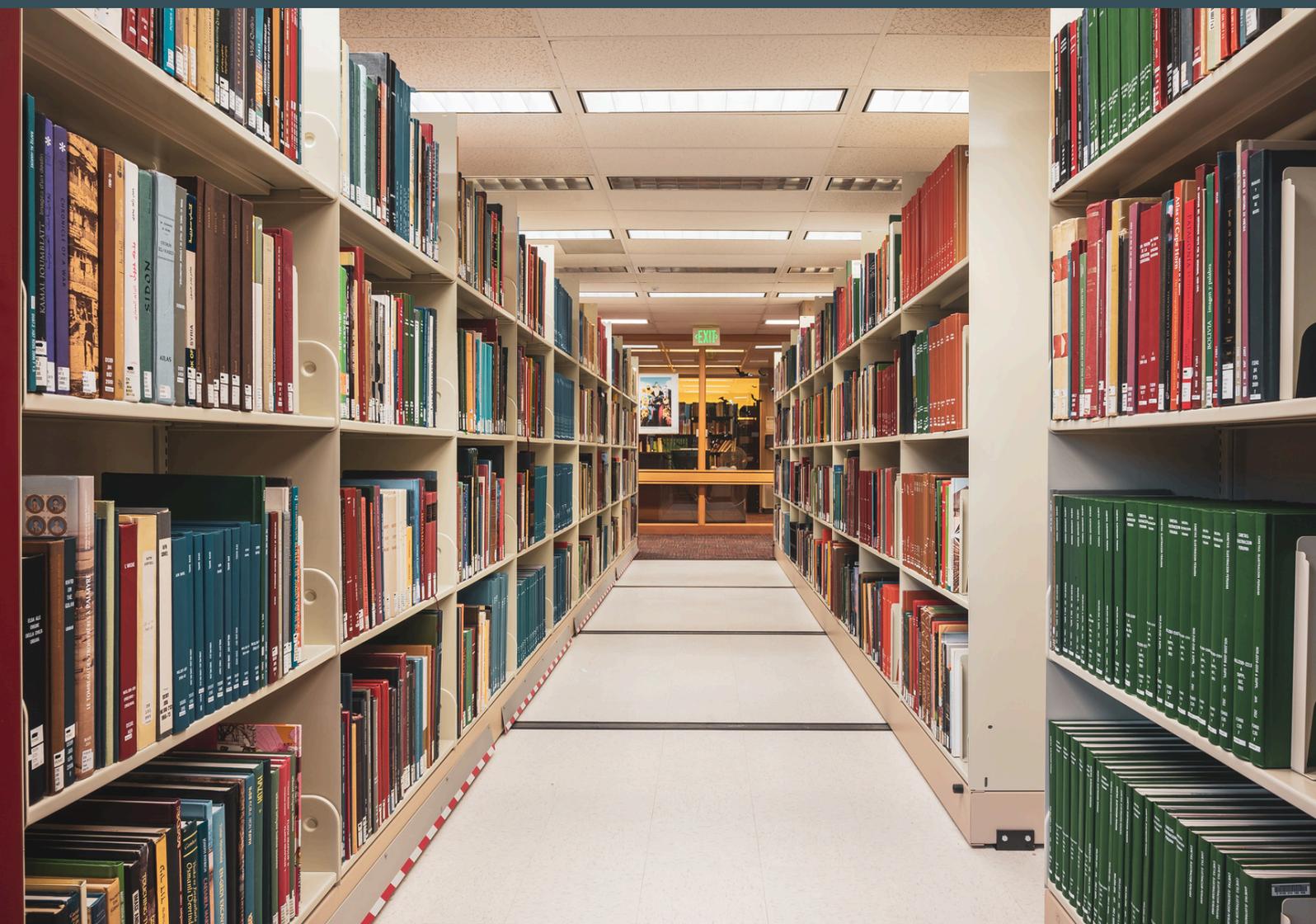
President's Welcome

Welcome to Dunster Business School. It is a privilege to extend a warm welcome to each of you as you begin your journey with us embarking on an adventure that will shape your future, build lifelong connections, and expand your horizons.

At Dunster Business School, we believe in the transformative power of education. We are committed to equipping you with the knowledge, skills, and insights essential to thrive in today's fast-paced world. Our programs are thoughtfully designed to challenge you, foster your creativity, and ignite your passion for making a positive impact.

**Mr. Philippe Thevenot President
Florida Institute of Science & Management**





Accreditation & Institutional Recognition

QAHE Accreditation

Florida Institute of Science & Management is accredited through its parent institute by the International Association for Quality Assurance in Pre Tertiary & Higher Education (QAHE). This global accreditor evaluates institutions on academic rigour, governance, teaching quality, student support, and more.

AROQA Affiliation

Through QAHE, FLISM is linked with the Arab Organization for Quality Assurance in Education (AROQA), based in Belgium. AROQA promotes education quality standards primarily across the Arab region.

EAHEA Accreditation

The institute is accredited by the European Association for Higher Education Advancement (EAHEA) ensuring academic and professional excellence through peer-reviewed evaluation

ACE ACCREDITATION

Florida Institute of Science & Management is recognized by the Accreditation Council for Education, Indonesia (ACE) via its parent institute, ensuring curriculum compliance with ISO 9001 and Indonesian education standard.

Accreditation & Institutional Recognition

AACSB

The Florida Institute of Science & Management (FLISM) is officially accredited by the Accreditation Council for Business Schools and Programs (ACBSP) under its parent institute, according to its accreditation listing. ACBSP is a respected US.-based agency (recognized by the Council for Higher Education Accreditation) that sets high standards for teaching excellence, student outcomes, and continuous quality improvement in business education at all levels—undergraduate, graduate, and doctoral

QS STAR

Quacquarelli Symonds (QS) Stars Rating Florida Institute of Science & Management is proud to announce its candidacy for the prestigious QS Stars Pro-gramme, a globally recognized rating system that evaluates educational institutions based on a comprehensive range of performance indicators.

ACBSP

Florida Institute of Science & Management's programs are accredited by the Accreditation Council for Business Schools and Programs. The programs offered have passed the standards set to offer a rigorous educational experience and commitment to continuous quality improvement.



Recognition & Membership



CONIES Membership

Dunster Business School holds institutional membership in the Council on International Higher Education Supervision (CONIES) – an Austrian-based organisation that complies with ISO 17021 standards and is affiliated with INQAAHE.



AWS, HRCI, and Other Industry Certifications

Dunster Business School also holds relevant industry certifications:

- Amazon Web Services (AWS) accreditation, enabling cloud computing education
- Human Resource Certification Institute (HRCI) credentials for HR programs



Program Curriculum

► Data Analytics For Business Intelligence

- Business Intelligence Fundamentals
- Data Analytics & Statistical Thinking
- Data Visualization & Communication
- Data Management & warehousing
- Data Mining & Machine Learning

► Strategic Management

- Foundation Of Strategic Management
- Strategic Thinking & Decision Making
- Strategic Analysis Tools
- Corporate Strategy and Business Strategy
- Global & International Strategy





Program Curriculum

► Organizational Behavior & Leadership

- Individual Behavior in Organization
- Group & Team Dynamics
- Organizational Culture & Structure
- Communications in Organization
- Leadership Theories

► Corporate Governance & Ethics

- Foundations Of Corporate Governance
- Roles & Responsibility
- Risk Management & Internal Control
- Corporate Social Responsibility
- Regulatory & Legal Frameworks

► Financial Decision Making

- Financial Statement Analysis
- Cost of Capital & Capital Structure
- Working Capital Management
- Valuation Techniques
- Strategic Financial Management

Program Curriculum

► Global Business & International Markets

- International Business Environment
- International Trade & Investment
- Global Strategic Management
- Cross- Cultural Management
- Global Financial Management

► Entrepreneurship & Business Development

- Entrepreneurial Theory & Models
- Business Model Development
- Market Research & Customer Development
- Strategic Management for Growth
- Economics of Entrepreneurship
- Policy Law & ethics



► Marketing Strategy

- Strategic Marketing management
- Brand Strategy & Management
- Product, Innovation & Pricing Strategy
- Global Marketing Strategy
- Sustainability & Ethical Marketing

► Economics Of Business Leaders

- Microeconomics for Business Decisions
- Macroeconomics in a Business Context
- Global Economic Environment
- Economics Of Strategy
- Behavioral Economics

Program Curriculum

► Operations & Supply Chain Management

- Foundations Of Operations Management
- Supply Chain strategy & Design
- Supply Chain analytics & Technology
- Inventory & Logistics Management
- Strategic Sourcing & Procurement

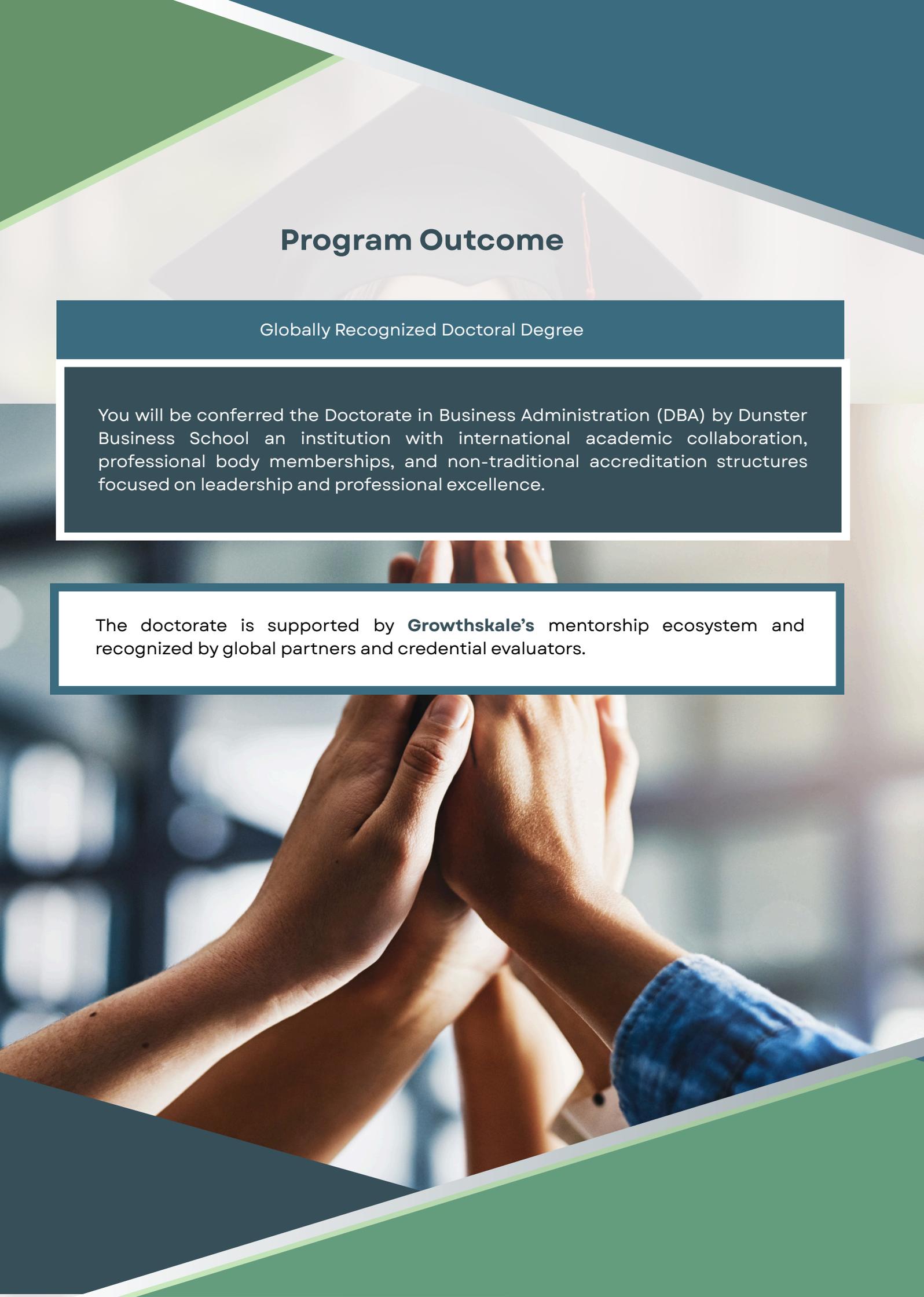
► Advanced Research Method

- Research Philosophy & Paradigm
- Research Design & Strategy
- Quantitative & Qualitative Research Method
- Measurement & Instrument Development
- Data Collection & Data Analysis
- Ethics Business Research & Proposal Development

► Sustainability & Corporate Social Responsibility

- Theoretical Foundation Of CSR & Sustainability
- Global Trends & Framework
- Measuring & Reporting CSR
- CSR In Different Context
- Sustainable Supply Chains & operations





Program Outcome

Globally Recognized Doctoral Degree

You will be conferred the Doctorate in Business Administration (DBA) by Dunster Business School an institution with international academic collaboration, professional body memberships, and non-traditional accreditation structures focused on leadership and professional excellence.

The doctorate is supported by **Growthskale's** mentorship ecosystem and recognized by global partners and credential evaluators.

Program Outcome

ECTS & Global Credit Compatibility

The program aligns with international academic credit standards and is structured to reflect the equivalent of **120 ECTS** credits for Doctoral studies

- This equivalency ensures better recognition worldwide by international credential bodies

Completion of Advanced Doctoral-Level Research

- Learner complete and defend a doctoral dissertation (typically 35,000–50,000 words) that reflects applied research into a real-world organizational or industry issue.
- Analyze data using tools like SPSS, NVivo, Tableau, Power BI Present and defend your research before an academic panel.

Mastery Across Core Business Domains

- Strategic leadership & change, Research methodologies Global business strategy, Innovation, transformation, and sustainability.
- Data analytics & decision-making, Business Analytics . Result Oriented usage of Visualization .

Development of Professional & Executive Brand

- Making you eligible for: C-suite roles. Policy advisory boards, Speaking platforms, Teaching and mentoring opportunities
- Growthskale also supports research publication and whitepaper development for those interested in academic or public thought leadership.

Industry Case-Studies

Strategic Management & Business Transformation

Case Study Topic: How Amazon or Netflix adapted to changing market dynamics.
Focus: Long-term visioning, change management, innovation strategy.

Analyze how Amazon or Netflix navigated shifting market conditions through strategic foresight, innovative thinking, and effective change management. Examine key decisions, adaptations to technology and consumer behavior, and leadership in driving transformation. Highlight lessons in resilience, long-term vision, and innovation that enabled sustained competitive advantage.



Entrepreneurship & Innovation

Case Study Topic: Airbnb's growth through disruptive innovation.
Focus: Business model innovation, scaling, funding.

In this case study, analyze how Airbnb achieved rapid growth through disruptive innovation. Focus on its unique business model, how it scaled operations globally, and secured funding to fuel expansion. Examine key strategies, challenges faced, and the impact of innovation on the hospitality industry's traditional dynamics.



Industry Case-Studies

Leadership & Organizational Behavior

Case Study Topic: Transformational leadership in Microsoft under Satya Nadella.
Focus: Leadership styles, employee motivation, cultural change.



Analyze Satya Nadella's transformational leadership at Microsoft, focusing on how his leadership style influenced employee motivation and drove cultural change. Examine key initiatives, communication strategies, and leadership behaviors that reshaped the company's vision, collaboration, and innovation. Evaluate outcomes through performance improvements, employee engagement, and organizational culture transformation.

Financial Strategy & Corporate Finance

Case Study Topic: Tesla's capital raising and risk-taking approach.
Focus: Valuation, capital structuring, financial decision-making.

In this case study, analyze Tesla's approach to raising capital and taking financial risks. Evaluate its valuation methods, capital structure decisions, and strategic financial choices. Assess how these influenced growth, investor confidence, and market positioning, while considering implications for long-term sustainability and competitive advantage in the electric vehicle industry.

Industry Case-Studies

Operations & Supply Chain Management

Case Study Topic: Apple's global supply chain resilience during COVID. Focus: Logistics optimization, risk management, supplier relationships.



Focus: Logistics optimization, risk management, supplier relationships. Analyze how Apple maintained supply chain resilience during COVID-19, focusing on logistics optimization, risk management strategies, and supplier relationship management. Examine disruptions faced, Apple's response, and lessons learned. Highlight how Apple adapted operations, diversified suppliers, and leveraged technology to ensure continuity and meet global demand during the pandemic.

Marketing Strategy & Consumer Behavior

Case Study Topic: Coca-Cola's regional marketing adaptations. Focus: Branding, consumer psychology, data-driven marketing.



Analyze how Coca-Cola tailors its branding and marketing strategies to different regions using consumer psychology insights and data-driven approaches. Examine specific regional campaigns, cultural adaptations, and how consumer behavior influences branding decisions. Highlight the effectiveness of personalized marketing and the role of data in shaping Coca-Cola's global yet local brand presence.

DBA Research Track

About DBA Research Track

The objective of this professional doctorate in business administration is to provide participants with the opportunity to make a significant contribution to both theory and practice in the field and to develop professional practice at the highest level.

The Research track requires students to publish their work in reputable research conferences and journals and deliver dissertation/monologue thesis at the end of their DBA program.

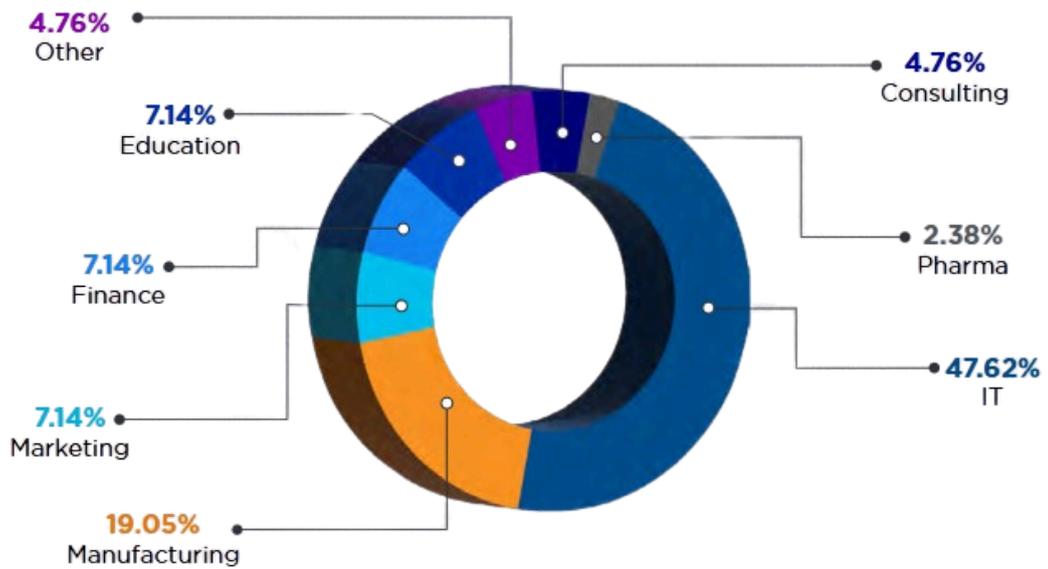
The DBA doctorate program features a thesis research project that emphasizes applied research to help you solve a real-world problem within your organization.

Our distinguished program faculty will accompany you throughout the DBA journey by providing milestones to help you stay on track.



Meet the Cohort

INDUSTRY



WORK EXPERIENCE



Career Support

<p>Career Oriented Sessions</p> 	<p>1 on 1 Career Mentoring Sessions</p> 	<p>Resume & LinkedIn Profile Building</p> 
<p>Resume & LinkedIn Profile building</p> 	<p>Exclusive access to Growthskale Job portal</p> 	<p>Mock Interview Preparation</p> 



Eligibility Criteria

Preliminary idea for the dissertation topic



A Postgraduate qualification i.e. PGDM



Updated CV or professional profile



Min 5-7 Yrs Working Experience



A master's degree



Program Certification

Dunster Business School SWITZERLAND

THE BOARD OF DUNSTER BUSINESS SCHOOL
WITHIN ITS OBLIGATORY AUTHORITY AND THE POWERS AND DUTIES
HAVE CONFERRED UPON

John Doe

Doctorate of Business Administration

HAVING SUBMITTED A THESIS ENTITLED
STRATEGIC INNOVATION MANAGEMENT: A PATHWAY TO SUSTAINABLE BUSINESS GROWTH

IN WITNESS WHEREOF THIS DEGREE, SIGNED BY THE AUTHORIZED OFFICERS OF THE
DUNSTER BUSINESS SCHOOL AND SEALED WITH THE CORPORATE SEAL OF THE SCHOOL, IS GRANTED.

GIVEN ON THE SIXTEENTH DAY OF DECEMBER
IN THE YEAR TWO THOUSAND AND TWENTY FOUR



REGISTRAR AT ZUG



CHAIRPERSON, BOARD OF DUNSTER BUSINESS SCHOOL



DEAN OF THE RESEARCH DIVISION



PRESIDENT OF THE DUNSTER BUSINESS SCHOOL

CERTIFICATE NO. 4425DBA7105

Earn Reputed globally recognised “Dr.” title

Program Certification

Dunster Business School SWITZERLAND

THE BOARD OF DUNSTER BUSINESS SCHOOL
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HAVE CONFERRED UPON

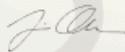
John Doe

Doctor of Philosophy

HAVING SUBMITTED A THESIS ENTITLED
STRATEGIC INNOVATION MANAGEMENT: A PATHWAY TO SUSTAINABLE BUSINESS GROWTH
IN MANAGEMENT (BUSINESS ADMINISTRATION)

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Earn Reputed globally recognised “Dr.” title

Sample Transcripts



Transcript of Academic Excellence

Student Name: John Doe

Registration No.: 123456789

Date of Birth: DD-MM-YYYY

Program of Study: Ph.D. in Circular Economy & Sustainability

Awarding Institution: Dunster Business School, Switzerland

Language of Instruction: English

Language of Assessment: English

Date of Issue: 11-Jan-2023

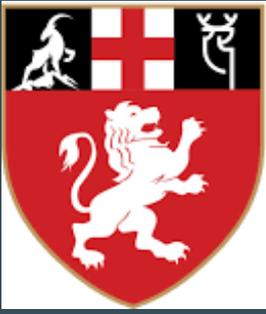
Academic Year	Course / Research Component	Code	ECTS	Grade
2022	Research Methodology & Academic Writing	PHD101	15	A
	Advanced Theories	PHD102	15	B
	Seminar in Circular Economy & Sustainability	PHD103	10	A
	Literature Review & Proposal Writing	PHD104	20	B
Total Credits			60	

Grading System

Grade	Grade Scale	Description
A	90-100	Above average standards, with minor errors
B	80-89	Generally sound work, with some errors
C	70-79	Fair, but with significant errors
D	60-69	Performance meets minimum criteria
E	50-59	Extra work required before credit can be awarded
FX	40-49	Considerable further work is required; involves re-attendance of classes
F	00-39	Fail

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DEAN OF THE RESEARCH DIVISION



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Start your

Success Story!!!

Growthskale Education Limited

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