

# DOCTORATE IN BUSINESS ADMINISTRATION

Get hands-on learning to  
refine your leadership.

# Letter From IBSS CEO

Welcome to My Global World Education Group. As CEO, I am thrilled to introduce FlexiEduCare concept, which I believe will transform the way you experience education.

In my view, earning a degree should go beyond traditional theory and limited practical elements. That's why I developed the FlexiEduCare concept—to address your personal development needs and ensure you acquire the skills necessary for a successful future career.

**My Global World Education Group comprises a diverse network of schools and institutions worldwide, unified by a shared vision and ownership.**

**The FlexiEduCare concept, which I crafted, embodies this vision. FlexiEduCare stands for securing future work skills tailored to each individual's unique needs (Flexibility), a harmonious blend of essential educational elements (Education), and providing comprehensive support for each individual throughout their entire educational journey (Care).**

Whether you are looking to advance your career, start a new business, or gain practical experience in top-tier destinations such as Switzerland, Malaysia, Denmark, USA, and Thailand, I am here to support you every step of the way.

Join me at International Business School of Scandinavia, where flexibility meets education and care, and let's build the future you deserve together.

**Mr. Martin Nielsen**  
**Founder & CEO**



## Letter From Growthskale

Growthskale's Doctorate in Business Administration (DBA) program is well-positioned for future growth, offering advanced leadership and research skills for professionals aiming to make an impact in today's dynamic business world. With rising global demand for executive education, the program prepares graduates for senior roles in corporate leadership, consulting, academia, and entrepreneurship.

Strong industry collaboration ensures practical exposure through real-world projects and executive mentorship. With a focus on ethical leadership and adaptability to emerging trends like ESG, fintech, and remote work, Growthskale's DBA program is set to become a global leader in business education and thought leadership.

**Ms. Maryam Siddiqui**  
**Board of Director**  
**Growthskale Education**



# Become a Thought Leader with the IBSS

## Study Mode - Online 2 Year

The IBSS Doctor of Business Administration (DBA) program empowers students to confidently conduct advanced research that addresses real-world challenges faced by global businesses. Our graduates are independent, driven, and possess deep expertise, positioning them as leaders in the international business area.

IBSS DBA candidates develop critical thinking skills and master their chosen fields of research, enabling them to solve complex, business-oriented problems. With strong analytical abilities and an innovative mindset, IBSS DBA graduates are well-prepared to excel and make a significant impact in the global marketplace.



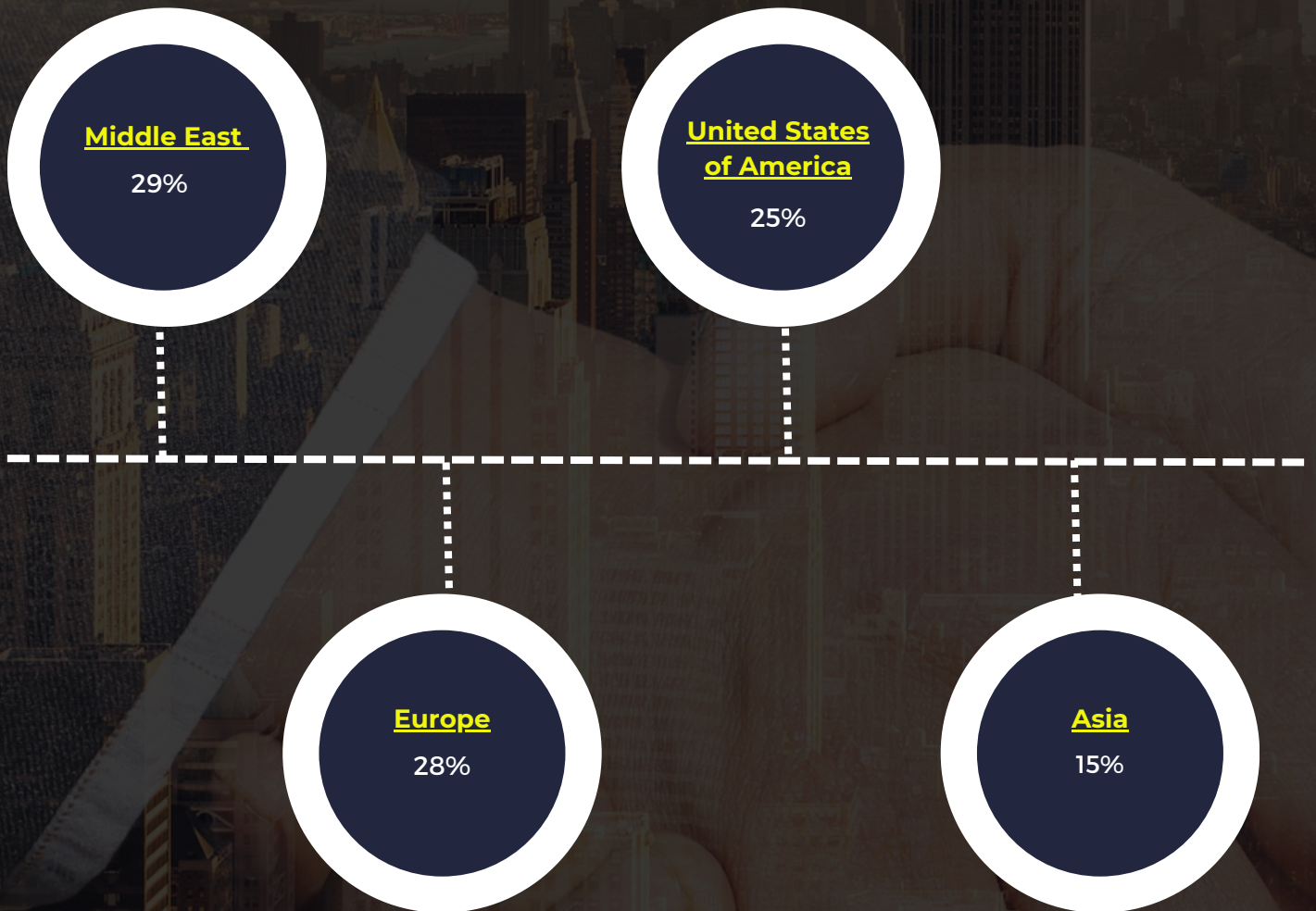


## WHY STUDY DBA?

- Lecturers with excellent qualifications and experience in the respective field.
- Master research methodology and skills .
- Improve analytical, critical thinking and problem solving skills.
- Enable students to conduct their own research papers
- Combining theoretical knowledge with practical experience.
- Advanced Knowledge: Gain deep, research-based understanding of business theories and practices
- Career Advancement: Opens doors to executive-level positions (CEO, CFO, Director) and academic roles.
- Research Expertise: Learn to conduct practical, real-world research that impacts business strategy.
- Competitive Edge: Sets you apart from MBA holders and other professionals.



## Learners by Region



The chart illustrates the distribution of learners across various regions, offering valuable insights into regional engagement and educational reach. It highlights how different areas participate in learning programs, showcasing disparities as well as growth opportunities. This data helps in identifying high-performing regions and those that may benefit from additional support or resources. By analyzing regional trends, educators and decision-makers can tailor strategies to improve accessibility, promote inclusivity, and ensure balanced educational development across all regions.



## Modules

Students will study 13 Modules with sub modules specialized in business administration during the first year. They will finish each module & Sub-Module within a period of 4 to 8 weeks.

## Research and Dissertation

They will then move to do Research and Dissertation phase which can take 1- to 2-years. Once students have completed all graduation requirements, students will be getting The Degree for Doctorate of Business Administration.



# Program Curriculum

## Advanced Research Methods

- Research philosophy and paradigms
- Research design and strategy
- Quantitative vs. qualitative methods

## Strategic Management

- Strategic thinking and decision-making
- Environmental and competitive analysis
- Corporate, business, and global strategy
- Balanced Scorecard and strategic KPIs

## Organizational Behavior & Leadership

- Individual behavior and motivation
- Group dynamics and teamwork
- Organizational culture and structure





# Program Curriculum



## Corporate Governance & Ethics

- Principles of corporate governance
- Roles of board members and executives
- Risk management and internal control

## Financial Decision Making

- Financial statement interpretation
- Capital budgeting (NPV, IRR)
- Cost of capital and capital structure

## Global Business & International Markets

- International trade and investment theories
- Global market entry strategies
- Supply chain integration and globalization

# Program Curriculum

## Innovation & Change Management

- Innovation processes and models
- Digital transformation and emerging technologies
- Organizational change strategies

## Entrepreneurship & Business Development

- Entrepreneurial theory and mindset
- Business model generation
- Customer validation and market research

## Marketing Strategy

- Strategic marketing planning
- Brand strategy and management
- Product development and pricing

## Operations & Supply Chain Management

- Operations strategy and process design
- Supply chain integration and globalization
- Cross-cultural management



# Program Curriculum

## Data Analytics for Business Intelligence

- Data analytics fundamentals
- Data cleaning, management, and storage
- Business intelligence tools and dashboards



## Corporate Strategy & Policy

- Operations strategy and process design
- Supply chain integration and globalization
- Inventory and logistics management

# INTERNATIONAL BUSINESS SCHOOL OF SCANDINAVIA

**International Business School of Scandinavia** is a private business school based in Denmark. IBSS has achieved a strong position in the market of business education since 2005. IBSS mainly focuses on international online learning programs which bring the newest teaching & learning methodologies to our students.

## LEGALITY

International Business School of Scandinavia is a fully legal private University in Denmark and has the authority to offer degrees.





# INTERNATIONAL BUSINESS SCHOOL OF SCANDINAVIA

The International Business School of Scandinavia (IBSS) is committed to delivering high-quality, flexible, and globally relevant business education to aspiring leaders around the world. With a strong emphasis on innovation, real-world application, and international collaboration, IBSS empowers students to advance their careers through programs designed to meet the evolving demands of the global market. Our diverse faculty, international student body, and industry-focused curriculum create a dynamic learning environment that prepares graduates for success in an increasingly interconnected world.



## LETTER FROM

### THE DANISH MINISTRY OF SCIENCE TECHNOLOGY & INNOVATION.

To whom it may concern – The status of “International Business School of Scandinavia” The Danish Ministry of Science, Technology & Innovation hereby confirms that it is fully legal for the private University-International Business School of Scandinavia to offer a-DBA program. The DBA title is not restricted to the official university educations and can there for legally be given to those that graduate from a private DBA-programme.

Yours sincerely,  
Lene Britt Boisen  
Special Adviser



Danish Agency for Science  
Technology and Innovation  
Ministry of Science  
Technology and Innovation



# ACCREDITATION & MEMBERSHIP

## INTERNATIONAL ASSOCIATION FOR QUALITY ASSURANCE IN PRE-TERTIARY AND HIGHER EDUCATION

In its accreditation services, QAHE adheres to internationally recognized standards and guidelines for quality assurance in higher education, including academic accreditation and educational accreditation. These standards, such as ISO/IEC 17011:2017 and ISO/IEC 17040:2005, serve as the foundation for QAHE's accreditation processes, ensuring that institutions meet rigorous criteria and demonstrate excellence in academic and educational practices.



## NATIONAL AGENCY FOR QUALITY ASSURANCE IN EDUCATION & RESEARCH, REPUBLIC OF MOLDOVA (ANACEC)

Through QAHE the accreditation ANACEC is validated for International Business School Of Scandinavia .

## Arab Organization for Quality Assurance in Education (AROQA)

Through QAHE the accreditation AROQA is validated for International Business School Of Scandinavia .

## European Association for Distance Learning

IBSS is a professional member of the European Association for Distance Learning (EADL), reflecting its commitment to high standards in online and distance education





# INTERNATIONAL BUSINESS SCHOOL OF SCANDINAVIA

Drawing on your contacts, resources and expertise gained in senior management, you will focus your research on solving a real and important problem within your profession. The results of your work will benefit the wider business community, raise your profile and take your career potential to new heights. Our DBA is flexible, allowing you to earn a high-level business qualification without pausing your career. It is flexible, giving you up to 3 years to complete the requirements. And by combining in-person courses with e-learning, you have the freedom to study wherever your career and lifestyle take you. IBSS's worldwide presence lends a valuable global outlook to your studies. Our Denmark and Switzerland locations allow you to work towards your DBA in two of the world's most influential business centers. Our online instructor-led courses give you unrivalled insight into business cultures and practices in key emerging markets.

All our DBA professors are active in the business world and are recognized leaders in their fields. They bring a balance of current academic theory and practical experience, and their high professional standards challenge and inspire you to achieve excellence. Our small class sizes allow you to form close working relationships with both our faculty and your fellow candidates. With more than 130 nationalities represented in our student and alumni community, we offer a culturally diverse environment for your DBA studies. Working alongside some of the sharpest and most ambitious minds in global business, you will learn how different cultures interpret and approach common leadership challenges. You will also become part of our thriving alumni network, giving you access to a world of career openings and academic opportunities. Start your application today!

**The rigorous coursework and expert faculty provided me with the knowledge and skills needed to excel in the field of business administration. I highly recommend this program to anyone looking to advance their career in business.**

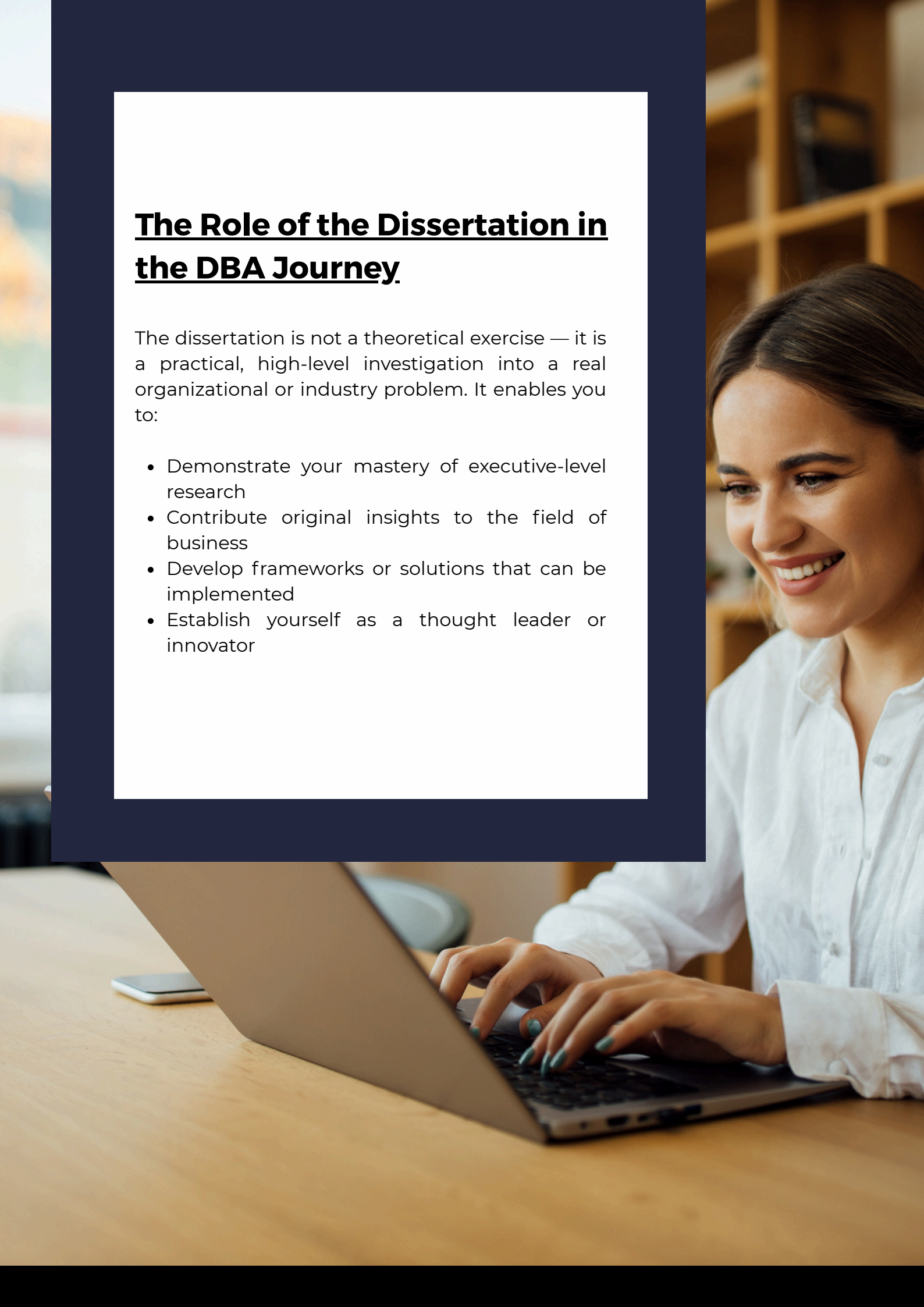
**Britt Lepper, France**



## **The Role of the Dissertation in the DBA Journey**

The dissertation is not a theoretical exercise — it is a practical, high-level investigation into a real organizational or industry problem. It enables you to:

- Demonstrate your mastery of executive-level research
- Contribute original insights to the field of business
- Develop frameworks or solutions that can be implemented
- Establish yourself as a thought leader or innovator





# Sources of Inspiration for Your Topic

## Your Own Work Environment

- Most DBA candidates are mid-to-senior level professionals. Consider:
- Ongoing business problems in your organization
- Leadership or change management challenges
- New technologies being implemented
- Strategy shifts post-COVID, AI adoption, ESG, etc.
- Example: A COO might explore “Driving Operational Agility in Multi-Unit Retail Chains Through Lean Practices.”





# Sources of Inspiration for Your Topic

## Industry Trends

- Regulatory changes
- Digital disruptions
- Customer behavior shifts
- Sustainability pressures
- Example: “Strategic Resilience in Financial Services: A Post-Crisis Perspective.”

## Personal Passion Areas

- Diversity & inclusion in leadership
- Ethical leadership or governance
- Family business transitions
- Example: “Next-Gen Leadership in South Asian Family Businesses: A Study of Succession Readiness.”





# SAMPLE DEGREE



A Sample Doctorate in Business Administration (DBA) is a formal representation of the highest academic qualification in the field of business management and leadership. It typically includes the recipient's name, the full name of the university, the degree title (Doctor of Business Administration), and the date of conferral. This sample serves as a model for what an official DBA degree certificate looks like, showcasing the academic and professional accomplishments required to earn it. Often used for display or reference, a sample DBA degree provides prospective students, administrators, or accreditation bodies with a clear example of the final certification granted upon successful program completion.

# BEGIN YOUR INTERNATIONAL EDUCATIONAL JOURNEY TODAY

For further details, Contact us



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\*We are available 24\*7

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