

Doctorate of Business Administartion

**Designed for Doctorate of Business
Administartion Enthusiasts.**

Duration
36 Months

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About Growthskale

Growthskale's Doctorate in Business Administration (DBA) program is well-positioned for future growth, offering advanced leadership and research skills for professionals aiming to make an impact in today's dynamic business world. With rising global demand for executive education, the program prepares graduates for senior roles in corporate leadership, consulting, academia, and entrepreneurship.

Growthskale plans to expand internationally through strategic partnerships, online learning, and a strong alumni network. The program emphasizes cutting-edge research in areas like AI, sustainability, and digital transformation, while integrating modern technologies such as big data, virtual simulations, and AI tools into the learning experience.

Strong industry collaboration ensures practical exposure through real-world projects and executive mentorship. With a focus on ethical leadership and adaptability to emerging trends like ESG, fintech, and remote work, Growthskale's DBA program is set to become a global leader in business education and thought leadership.

Roshan Sharma

Founder & CEO

Growthskale

Doctorate of Business Administration Emergence

The Modern era

In today's rapidly evolving business landscape, the need for visionary leaders who can blend academic insight with real-world application has never been greater. The Doctorate of Business Administration (DBA) has emerged as the premier qualification for experienced professionals seeking to deepen their expertise, drive innovation, and influence strategic decision-making at the highest levels.

Unlike traditional PhDs, the DBA is practice-focused, designed for senior executives, entrepreneurs, and consultants who aim to solve complex business challenges through applied research. It bridges the gap between theory and practice, empowering leaders to generate actionable insights and shape the future of global business.

With its emphasis on leadership development, critical thinking, and evidence-based strategies, the DBA represents the next step in executive education—ideal for those who aspire to leave a lasting impact in the corporate, academic, or entrepreneurial world.

Why Doctorate of Business Administration with Growthskale?



Certification Degree

Get certified on successful completion of the Program in Doctorate in Business Administration.



Live/Recorded Sessions

Attend Live Sessions from Top Industry Leaders and Domain Experts, Get access to lifetime Recorded Sessions.



Domain Specialization

Get full fledged experience of a specific domain to showcase a focused Data science portfolio.



Personalized Projects

Work only on personalized Portfolio projects that suits your work profile and background.



Dedicated Mentorship

Get dedicated mentorship on every step of learning DBA throughout program.



Amazing Job Offers

Great Job Offers after successful completion of the DBA Program.

Program Curriculum

Advanced Research Methods

Research philosophy and paradigms

Research design and strategy

Quantitative vs. qualitative methods

Data collection and analysis (SPSS/R)

Measurement and instrument development

Strategic Management

Strategic thinking and decision-making

Environmental and competitive analysis

Corporate, business, and global strategy

Innovation and strategic change

Balanced Scorecard and strategic KPIs

Program Curriculum

Organizational Behavior & Leadership

Individual behavior and motivation

Group dynamics and teamwork

Organizational culture and structure

Leadership theories and development

Communication and conflict resolution

Corporate Governance & Ethics

Principles of corporate governance

Roles of board members and executives

Corporate ethics and ethical leadership

Risk management and internal control

Regulatory and global governance issues



Program Curriculum

Financial Decision Making

Financial statement interpretation

Capital budgeting (NPV, IRR)

Cost of capital and capital structure

Risk and financial planning

Working capital management

Global Business & International Markets

International trade and investment theories

Global market entry strategies

Cross-cultural management

International finance and currency risk

Global supply chain management

Program Curriculum

Innovation & Change Management

Innovation processes and models

Digital transformation and emerging technologies

Organizational change strategies

Knowledge management

Project and change implementation



Entrepreneurship & Business Development

Entrepreneurial theory and mindset

Business model generation

Customer validation and market research

Funding and financial planning

Policy, law, and entrepreneurship ethics



Program Curriculum



Marketing Strategy

Strategic marketing planning

Brand strategy and management

Product development and pricing

Promotional campaigns and communications

Marketing analytics and performance metrics



Operations & Supply Chain Management

Operations strategy and process design

Supply chain integration and globalization

Inventory and logistics management

Quality and performance management

Supply chain technologies and analytics



Program Curriculum

Data Analytics for Business Intelligence

Data analytics fundamentals

Data cleaning, management, and storage

Business intelligence tools and dashboards

Data visualization and storytelling

Predictive modeling and forecasting

Corporate Strategy & Policy

Operations strategy and process design

Supply chain integration and globalization

Inventory and logistics management

Quality and performance management

Supply chain technologies and analytics

Program Curriculum

Sustainability & Corporate Social Responsibility (CSR)

Theoretical Foundations of CSR and Sustainability

Global Trends and Framework

Strategic Integration in Business

Measuring and reporting CSR

CSR and organizational Behavior

Sustainable Supply Chains and Operations

CSR in Different Contexts

Corporate Governance and CSR



Key Highlights

- ✓ 36 months DBA program
- ✓ ACBSP Accredited
- ✓ 24*7 Support
- ✓ 1:1 Mentor Support
- ✓ Career Services by Growth Skale
- ✓ Access to Euro Asian e-Library and ESBCO
- ✓ Personal Advisor
- ✓ Euro Asian Connect
- ✓ DBA degree from Euro Asian University
- ✓ Euro Asian Alumni Status
- ✓ Multiple Case Studies
- ✓ 120 ECTS Credits
- ✓ One-on-one Thesis Supervision with Euro Asian Faculty
- ✓ Swiss Quality Education

Industry Case-studies

Strategic Management & Business Transformation

- Case Study Topic: How Amazon or Netflix adapted to changing market dynamics.
- Focus: Long-term visioning, change management, innovation strategy.

Analyze how Amazon or Netflix navigated shifting market conditions through strategic foresight, innovative thinking, and effective change management. Examine key decisions, adaptations to technology and consumer behavior, and leadership in driving transformation. Highlight lessons in resilience, long-term vision, and innovation that enabled sustained competitive advantage.

Leadership & Organizational Behavior

- Case Study Topic: Transformational leadership in Microsoft under Satya Nadella.
- Focus: Leadership styles, employee motivation, cultural change.

Analyze Satya Nadella's transformational leadership at Microsoft, focusing on how his leadership style influenced employee motivation and drove cultural change. Examine key initiatives, communication strategies, and leadership behaviors that reshaped the company's vision, collaboration, and innovation. Evaluate outcomes through performance improvements, employee engagement, and organizational culture transformation.

Industry Case-studies

Operations & Supply Chain Management

- Case Study Topic: Apple's global supply chain resilience during COVID.
- Focus: Logistics optimization, risk management, supplier relationships.

Analyze how Apple maintained supply chain resilience during COVID-19, focusing on logistics optimization, risk management strategies, and supplier relationship management. Examine disruptions faced, Apple's response, and lessons learned. Highlight how Apple adapted operations, diversified suppliers, and leveraged technology to ensure continuity and meet global demand during the pandemic.

Financial Strategy & Corporate Finance

- Case Study Topic: Tesla's capital raising and risk-taking approach.
- Focus: Valuation, capital structuring, financial decision-making.

In this case study, analyze Tesla's approach to raising capital and taking financial risks. Evaluate its valuation methods, capital structure decisions, and strategic financial choices. Assess how these influenced growth, investor confidence, and market positioning, while considering implications for long-term sustainability and competitive advantage in the electric vehicle industry.

Industry Case-studies

Entrepreneurship & Innovation

- Case Study Topic: Airbnb's growth through disruptive innovation.
- Focus: Business model innovation, scaling, funding.

In this case study, analyze how Airbnb achieved rapid growth through disruptive innovation. Focus on its unique business model, how it scaled operations globally, and secured funding to fuel expansion. Examine key strategies, challenges faced, and the impact of innovation on the hospitality industry's traditional dynamics.

Marketing Strategy & Consumer Behavior

- Case Study Topic: Coca-Cola's regional marketing adaptations.
- Focus: Branding, consumer psychology, data-driven marketing.

Analyze how Coca-Cola tailors its branding and marketing strategies to different regions using consumer psychology insights and data-driven approaches. Examine specific regional campaigns, cultural adaptations, and how consumer behavior influences branding decisions. Highlight the effectiveness of personalized marketing and the role of data in shaping Coca-Cola's global yet local brand presence.



Program Outcomes



C-Level Executive

Guiding the operational course of an organization requires adept high-level executives. Businesses value professionals who guarantee the achievement of their objectives. A DBA will furnish you with the sharp insight and capabilities needed for this role.



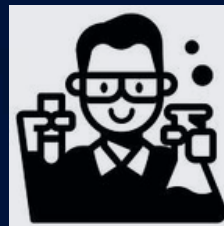
Corporate Treasury

The role involves managing a firm's liquid assets, capital, and risk, along with assessing the creditworthiness of its counterparties.



Director of Human Resources

The HR director oversees organizational staffing, managing recruitment, hiring, training, performance evaluations, and addressing disciplinary matters, including termination.



Professor and Postdoctoral Researcher

DBA offers a definite way to launch your career in academics. Universities consistently seek skilled and knowledgeable teaching faculty, making the DBA an ideal choice if you are enthusiastic about pursuing a career in teaching.

Career Support



3 Guaranteed Interviews



Career Oriented Sessions



Mock Interview Preparation



1 on 1 Career Mentoring Sessions

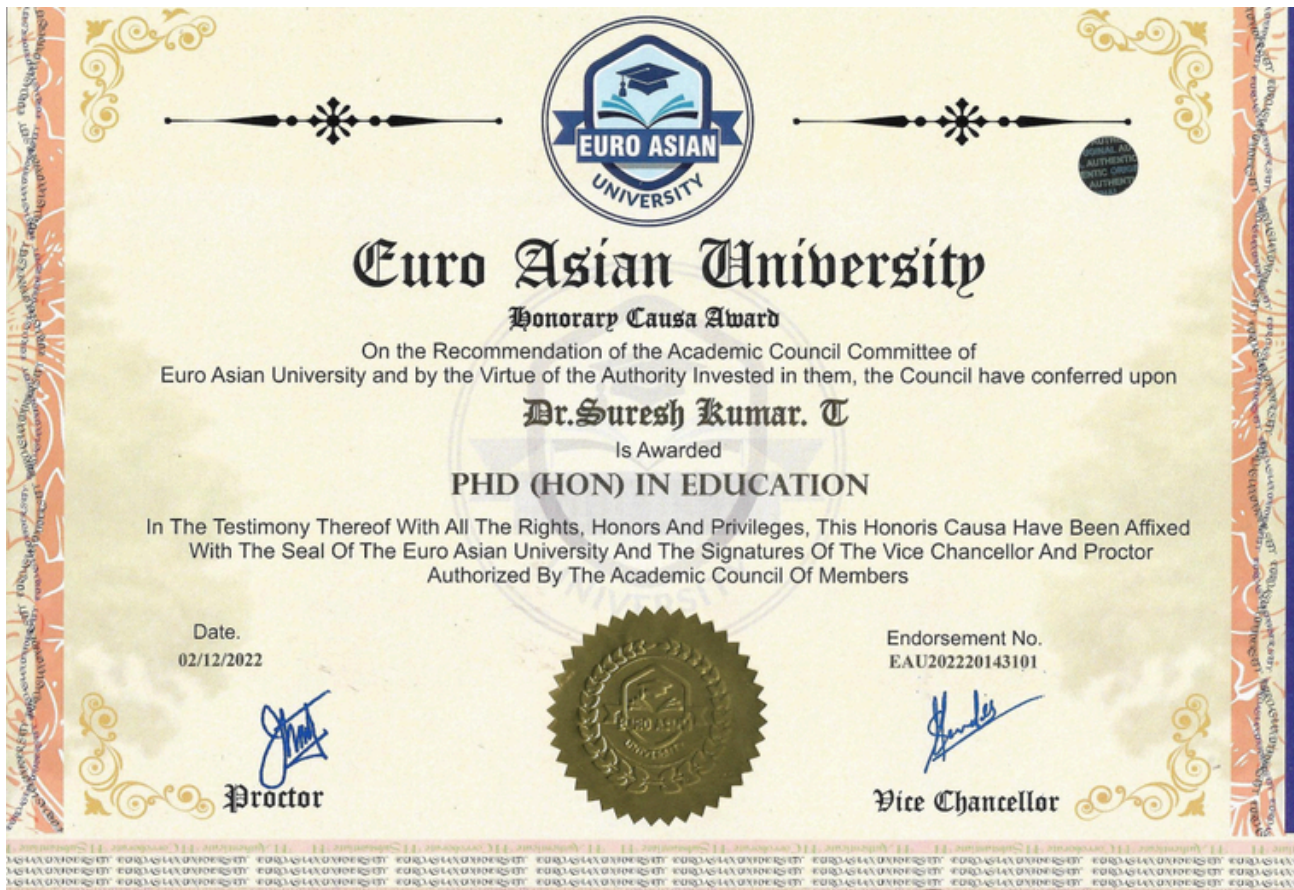


Resume & LinkedIn Profile Building



Exclusive access to Growth Skale Job portal

Program Certification



Same Doctorate As On Campus

Receive the same world-class education and global recognition as on-campus doctorates without the need to relocate.

Nationally Accredited Euro Asian University Degree

Euro Asian University is the one of the Nation's most Diversified University in Terms of Academics & Knowledge with Ethical commitment in Expanding Education Worldwide and Incorporating Cultural Programs in every competencies bounded by common vision and values.

Lifetime Alumni Status

Join an alumni network of over 68,000 professionals, with many in key leadership roles spread all over the world.

Hiring Partners



Hiring Partners



Program Details

- 1000+ Hours of Content
- 600+ Live Sessions
- 500+ Doubt Sessions
- 100+ One-on-one Sessions
- 100+ Mini Tasks
- 50+ Live Projects
- 50+ Technical Blogs
- 50+ Research Paper Study
- 50+ Assignments
- 50+ Case Studies

For further details, **contact**



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*We are available 24*7

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